

Information Productivity

Putting EIM in context



Information Workers?

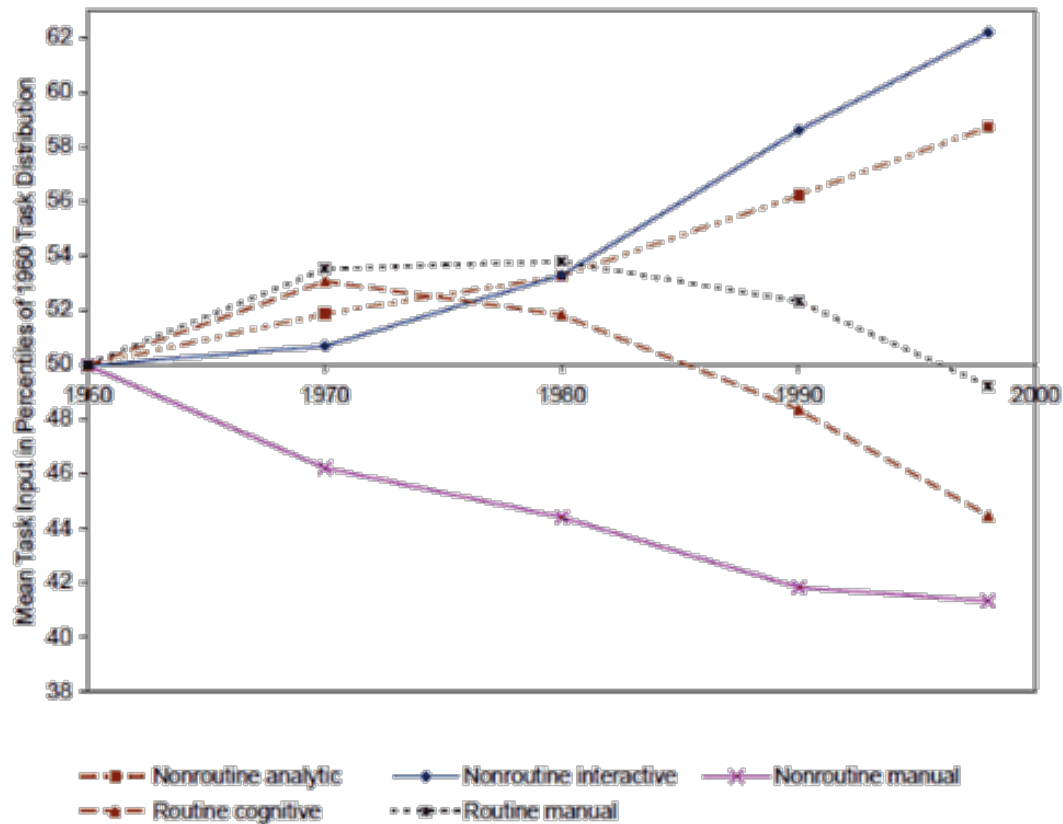
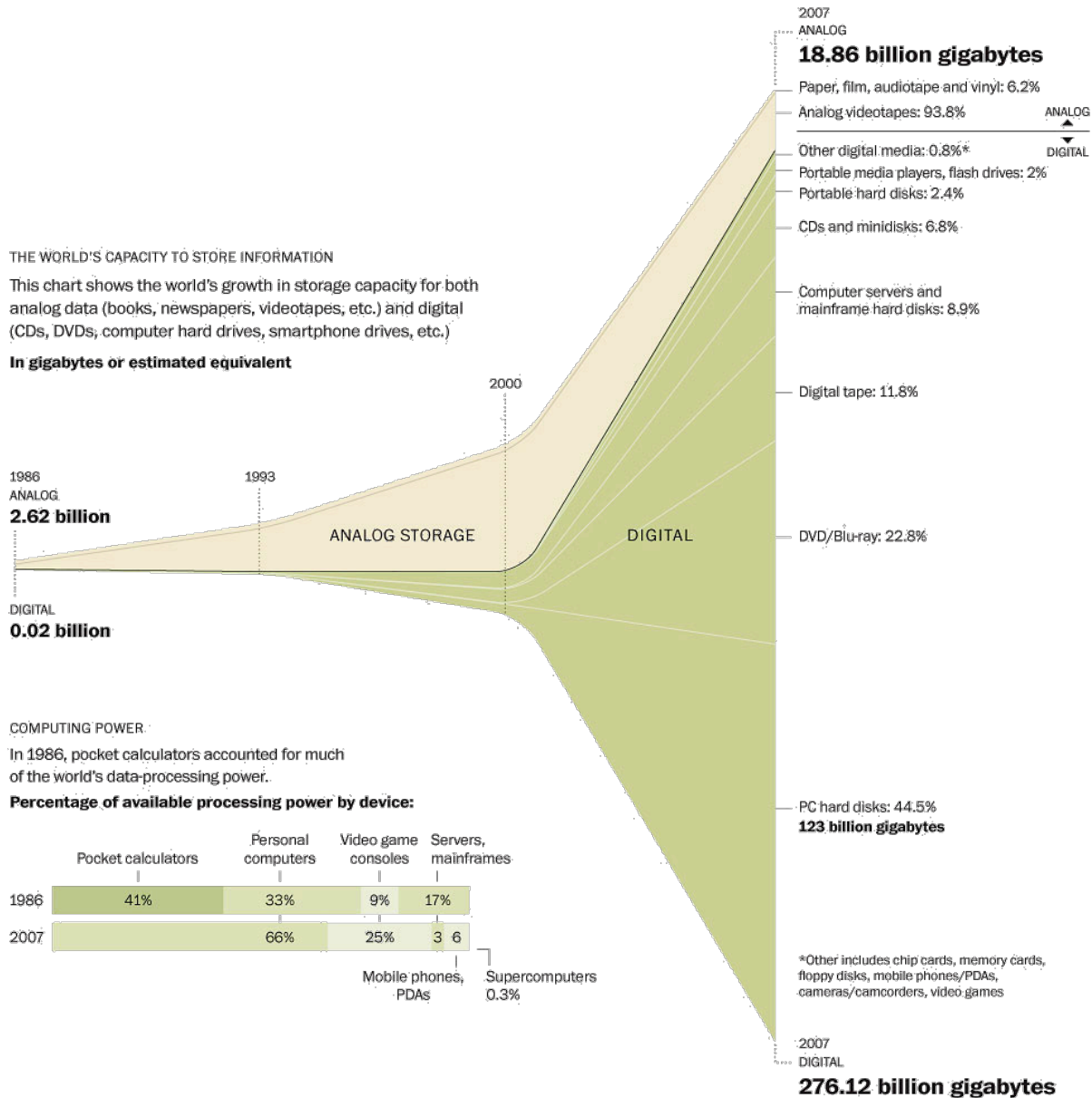


Figure I.
Trends in Routine and Nonroutine Task Input, 1960 to 1998.

THE WORLD'S CAPACITY TO STORE INFORMATION

This chart shows the world's growth in storage capacity for both analog data (books, newspapers, videotapes, etc.) and digital (CDs, DVDs, computer hard drives, smartphone drives, etc.)

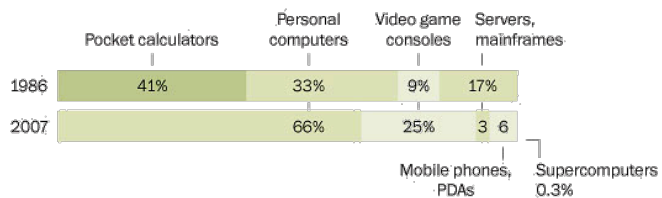
In gigabytes or estimated equivalent



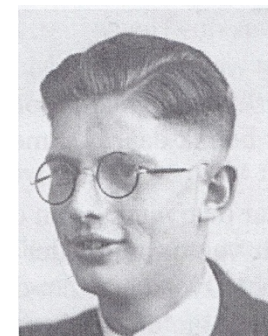
COMPUTING POWER

In 1986, pocket calculators accounted for much of the world's data-processing power.

Percentage of available processing power by device:



*Other includes chip cards, memory cards, floppy disks, mobile phones/PDAs, cameras/camcorders, video games

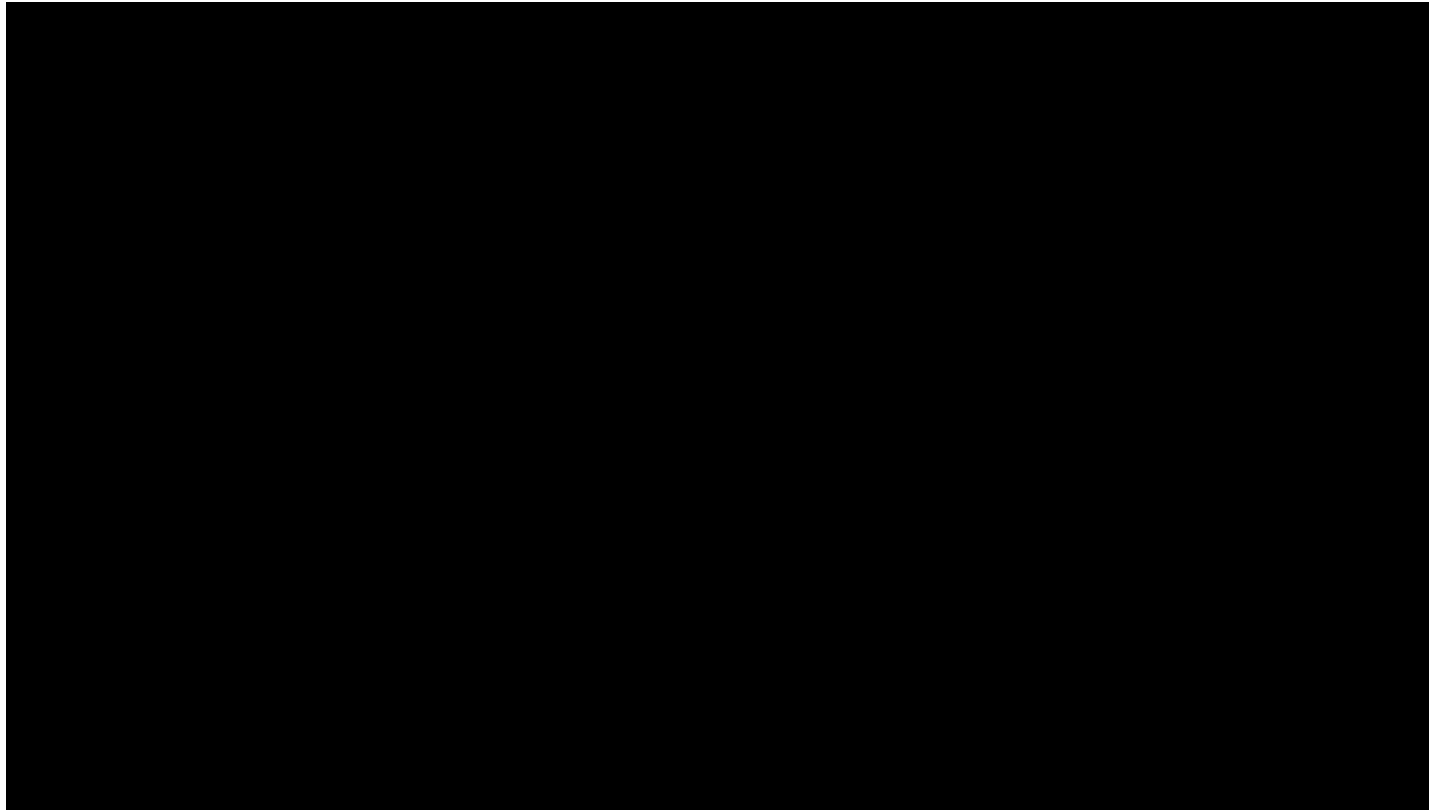


Information Overload

Knowledge workers must be given the tools and methodologies to find all information they need, and to process them in ways that allow for insight.

Data manipulation, reporting, visualizations, case management solutions and collaborative environments are all part of the solution for Enterprise Information Management.

Physical boundaries





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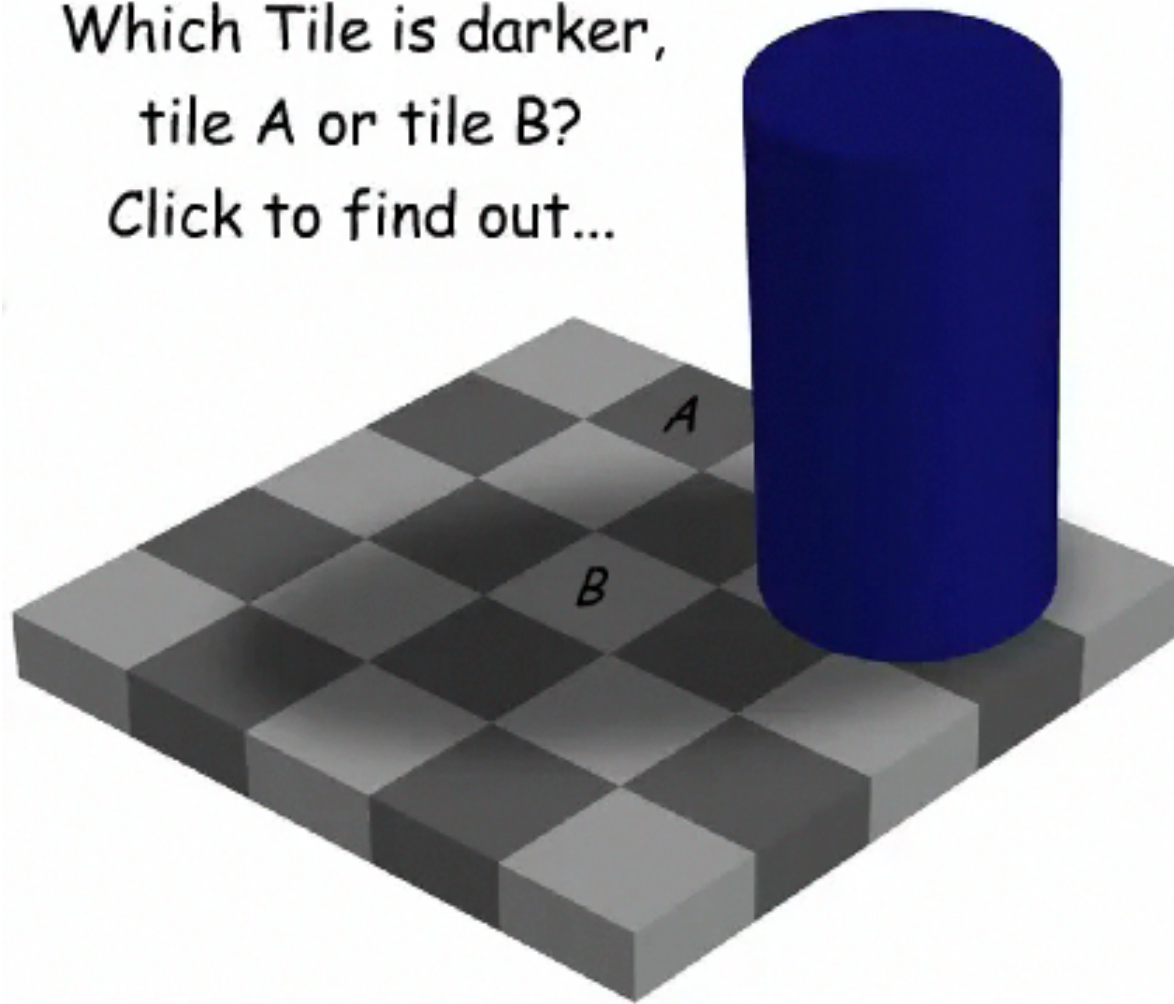


Intellectual Property?

Protecting the information you have from the outside world is not what matters, it is making the most of that information.

It's about being smarter than the competition when it comes to processing information available, in order to facilitate better and faster decision making.

Which Tile is darker,
tile A or tile B?
Click to find out...



Testje





Ai!



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• Economist printed subscription	\$ 125,-		
• Economist Printed and online subscription	\$ 125,-		

• Economist online subscription	\$ 59,-	16 %
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• Economist online subscription	\$ 59,-	16 %	68%
• Economist printed subscription	\$ 125,-	0%	
• Economist Printed and online subscription	\$ 125,-	84%	32%

Why facts don't always do it

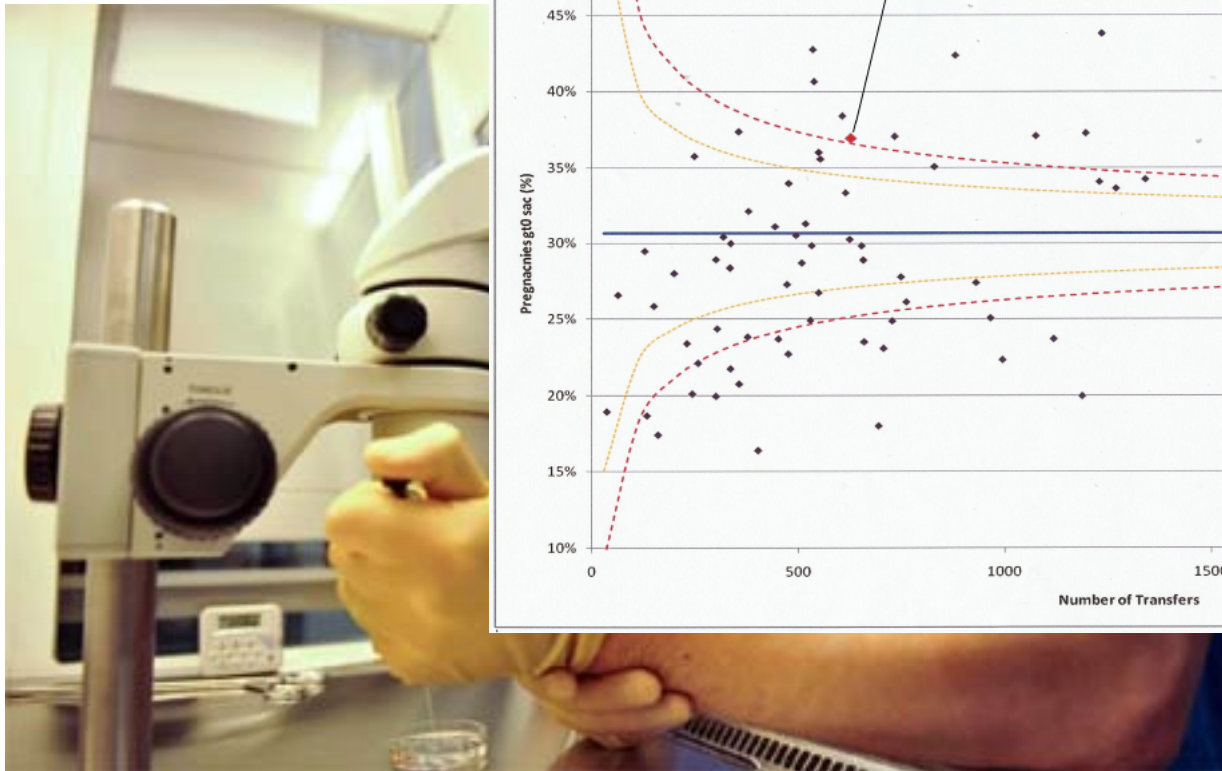
- Collective Inertia
 - “This is how we do it over here”
- Causal Ambiguity
 - “If our way of working would not be optimal, it would have improved long ago”
- Management Myopia
 - What's smart in the short term may be countereffective in the long term
- Self-perpetuating Myths
 - We base our strategy on our beliefs. That reinforces our beliefs.
- Selection Bias
 - We base our beliefs on what we know





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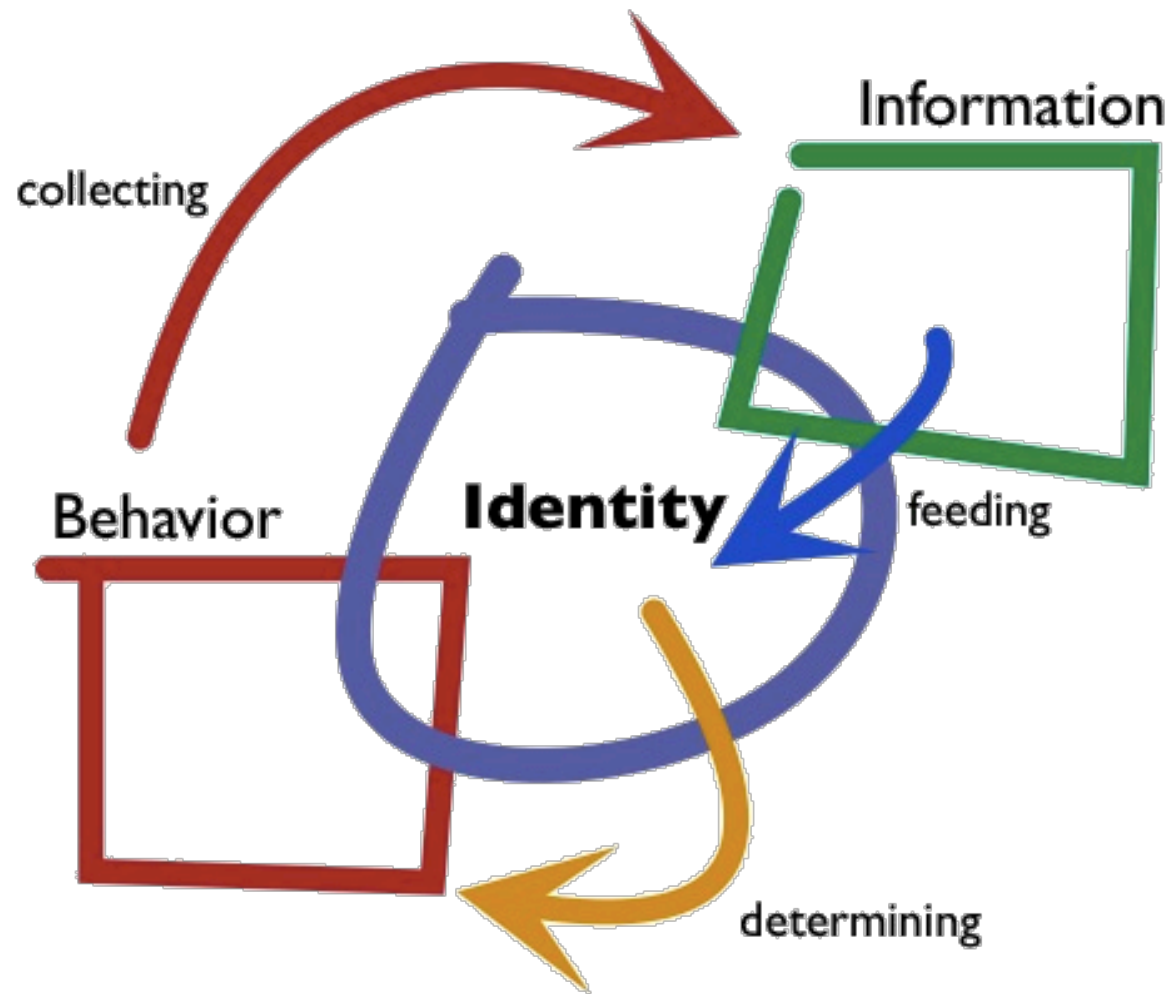
Now what?



John Kotter

*"The central issue is never
strategy, structure,
culture or systems.*

*The core of the matter is
always about changing the
behavior of people."*



Be Humble

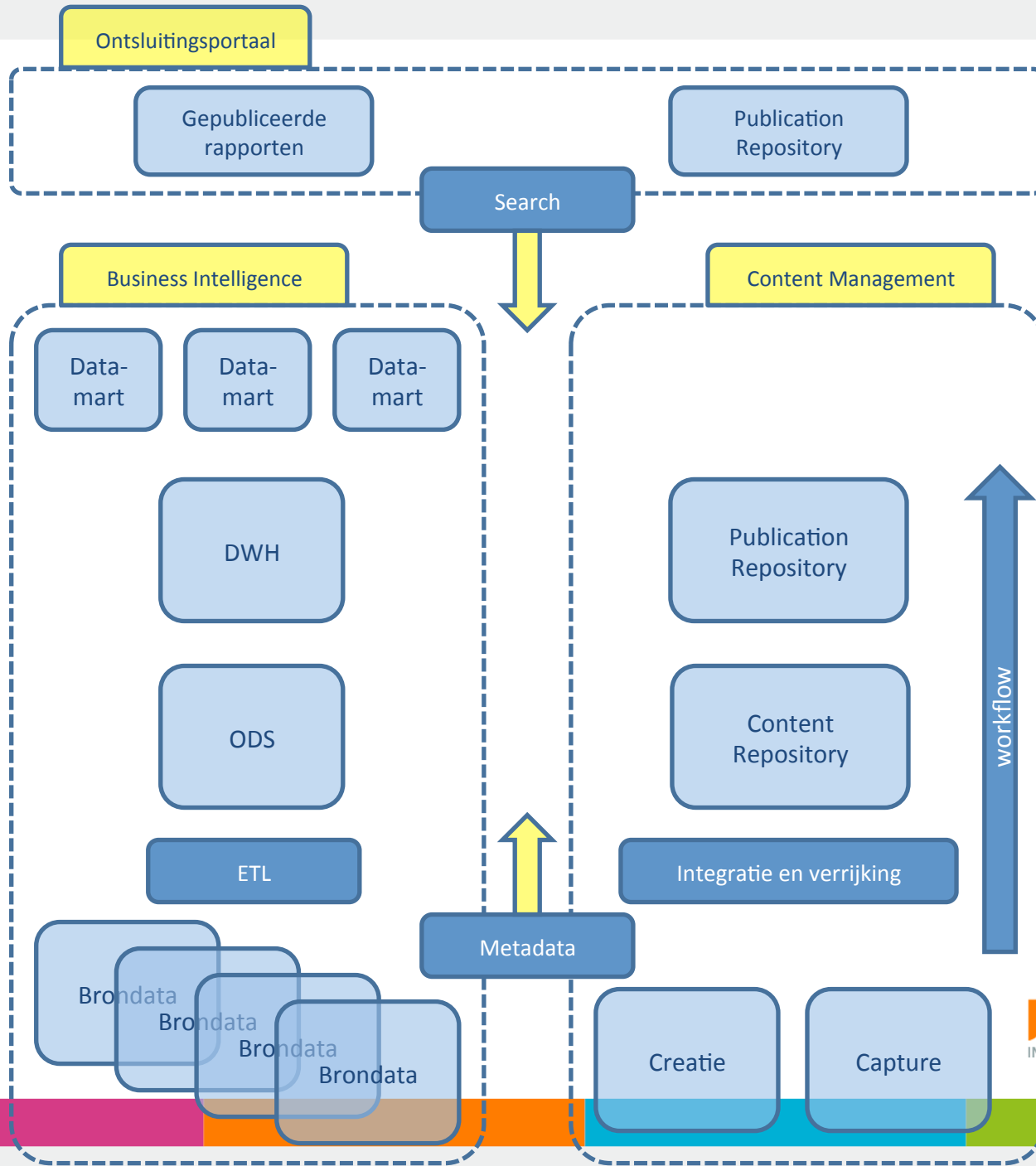
People hate being told what to do,
but love to help



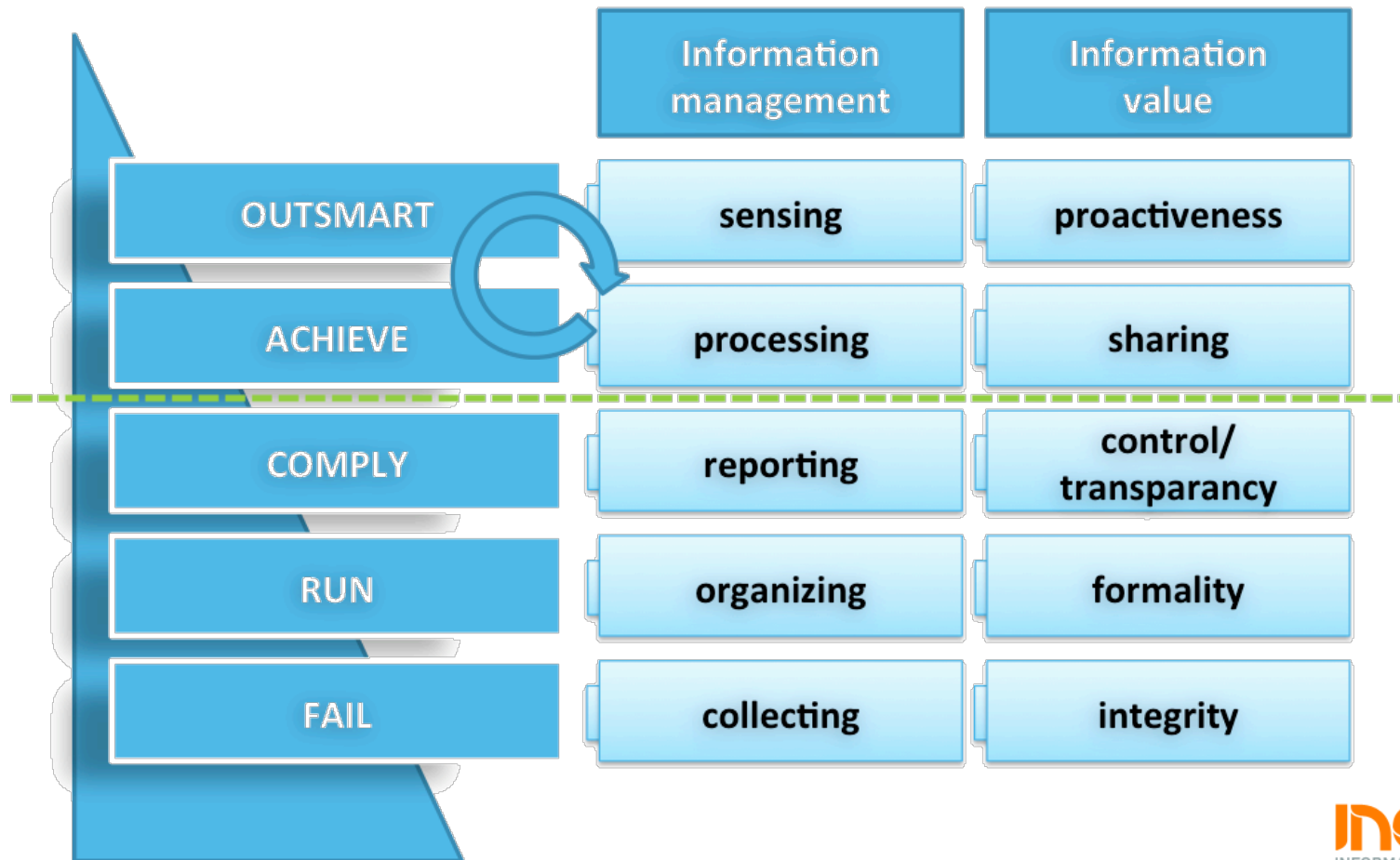
Hoe lossen we dit op?

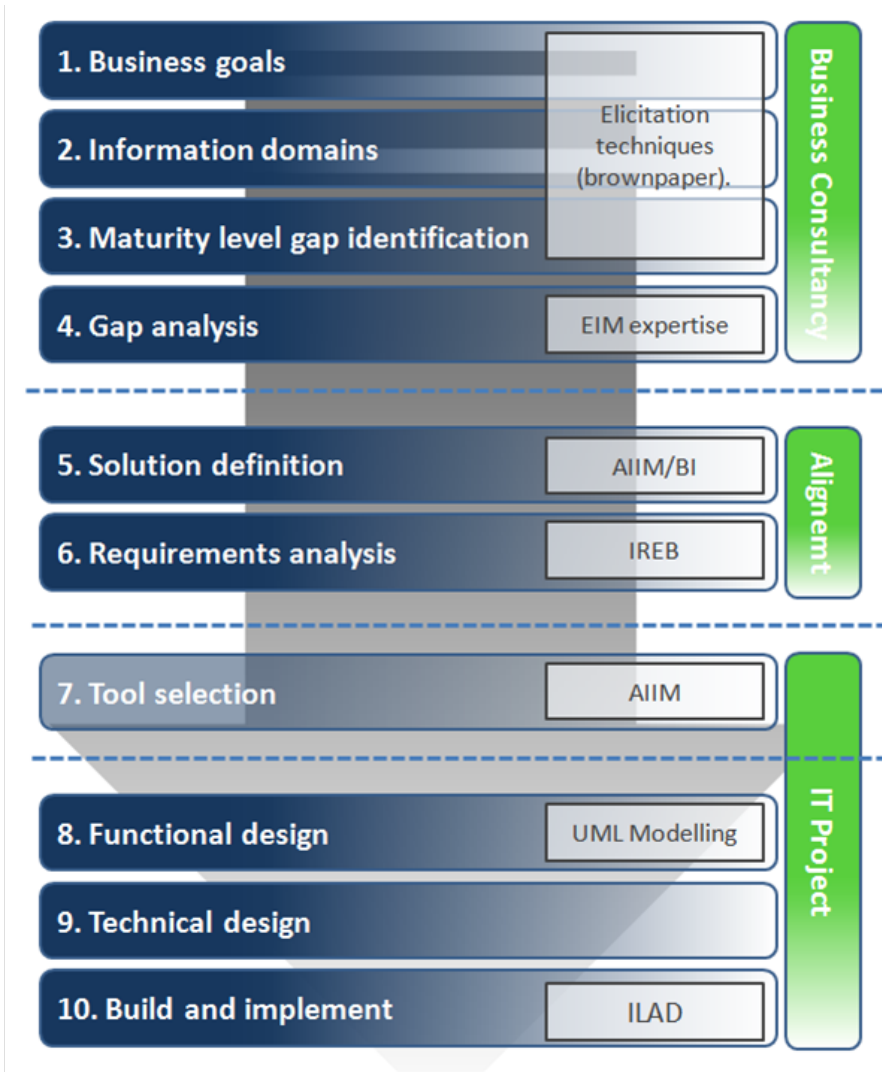


→ Toenemende interpreteerbaarheid en relevantie

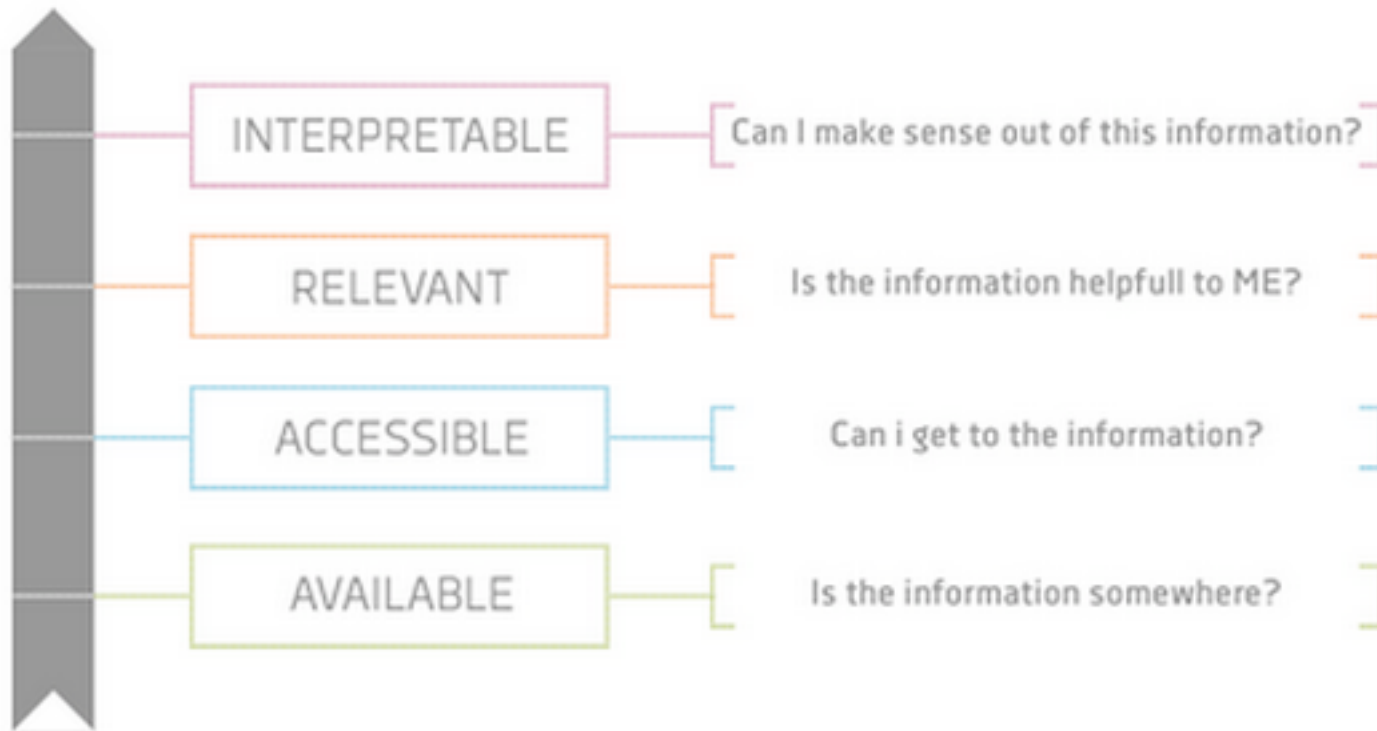


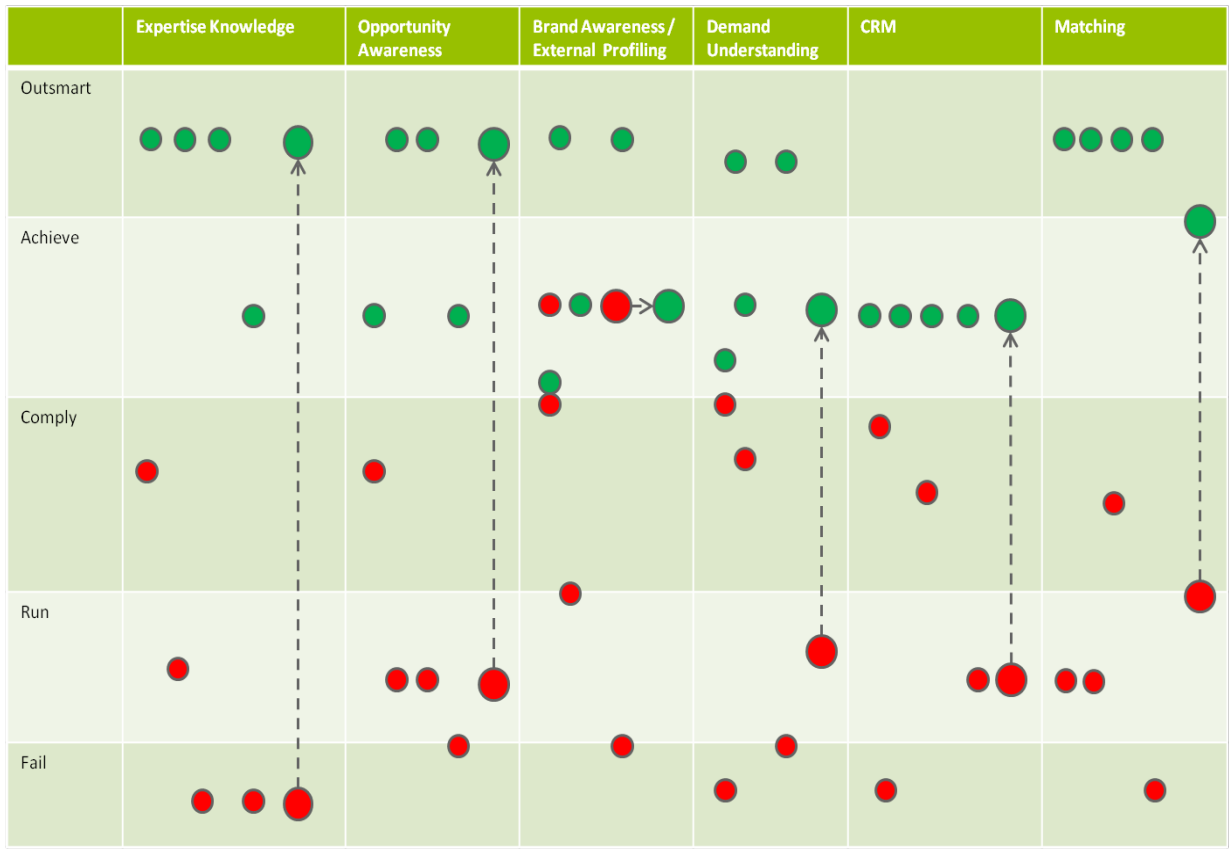
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Value of information





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Is Incentro innovatief?

- <http://www.glikview.com/us/videos/customers/individuals-firebrigade-ams-videotorial>
- <http://www.youtube.com/watch?v=jAYiSh3Pxes>
- http://www.computable.nl/artikel/nieuws/business_intelligence/4946663/1277145/incentro-helpt-brandweer-met-google-glass.html
- http://www.computable.nl/artikel/computable_awards/4731737/1853296/tomtomb-incentro-en-sdl-tridion-tomtombtaxicom.html
- Kluwer: <http://www.youtube.com/watch?v=qCD7l6gyhUs>

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Deloitte.

Technology Fast50



Deloitte.

Technology Fast500



Dun & Bradstreet

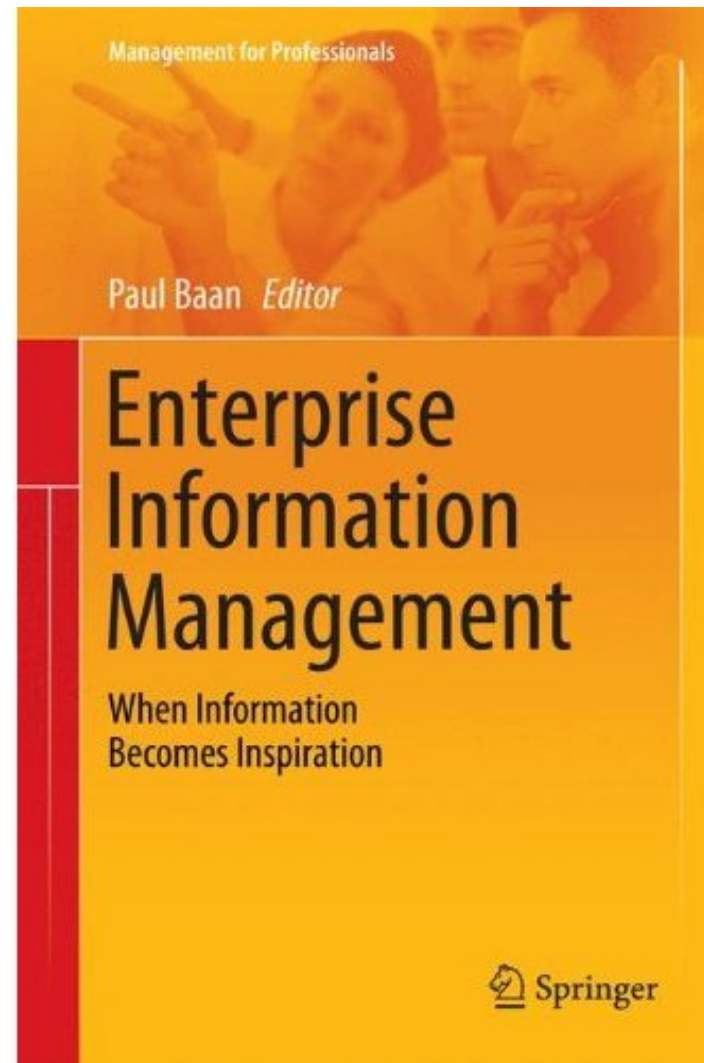
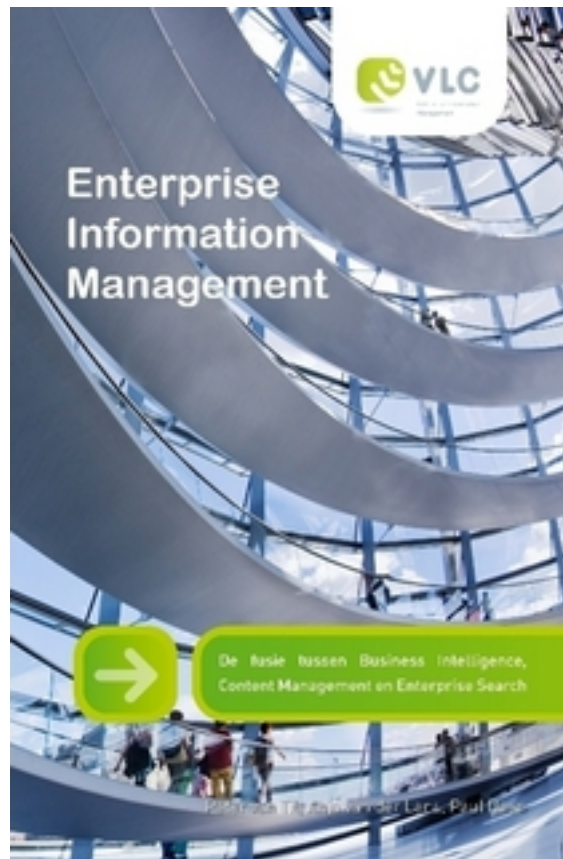
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